

The Global Leader in Meetings Procurement

"For just short of two decades, HelmsBriscoe has provided excellent site selection services for our large and small, long-term and short-term meetings and events. They continue to successfully work with our many internal planners to negotiate hotel contracts around the world to match each of their meeting or event specifications — everything from location and lodging, to meeting space, budget and more. Over the years, our partnership with HelmsBriscoe has grown and their team has adapted internal procedures and reporting processes to suit our needs. They understand our business and are extremely efficient with our, oftentimes, short-term needs. What can I say — they Just Do It!"

– Nike Global Meetings & Events

HelmsBriscoe is easy to engage. There are no contracts or minimum commitments required. In fact, because we are compensated by the property you select, you don't have to set aside a budget for our efforts. A review of the objectives for your next meeting is all that is needed to start the process and enlist the support of the world's largest collection of site selection experts.

HelmsBriscoe is the smart way to efficiently source your meeting needs. We provide you with the tools you need to make an informed selection without the bias of a sales team or representation company. Our more than 1,500 Associates are armed with years of experience and proprietary information systems that enable them to bring you unsurpassed expertise and negotiating power. Together, we can ensure you are securing the best possible venue for your event at the lowest overall cost.

HelmsBriscoe has a long-standing history of exceeding client expectations. Since our inception in 1992, thousands of clients have entrusted HelmsBriscoe with their venue selection needs. In 2025, we contracted more than 7.3 million room nights in 118 countries. You can trust that we will put this size, experience, and purchasing power to work for you. With Associates in more than 64 countries, we have the global reach and experience to serve your needs wherever they may be.



We're at Your Service

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