

The Global Leader in Meetings Procurement

"We have worked with HelmsBriscoe for more than 10 years, and they have always negotiated the best deals and found the most suitable venues for our conferences. We are very happy that HelmsBriscoe, with their worldwide network and experience, saves us so much time and money!"

– International Association of Drilling Contractors (IADC)



At HelmsBriscoe, we elevate the performance and mitigate the risks of association meetings.

HelmsBriscoe is easy to engage. Your association doesn't have to set aside a budget for our efforts because we are compensated by the property you select. There are no contracts or minimum commitments required. A review of the objectives for your next meeting is all that is needed to start the process and enlist the support of the world's largest collection of site selection experts.

HelmsBriscoe is the smart solution when you are looking to maximize the resources of your association. We act as an extension of your team by bringing you the information and service support you need to enhance the attendee experience and increase overall attendance. Our more than 1,500 Associates are armed with years of experience and proprietary information systems that enable them to bring you unsurpassed negotiating power. Together, we can ensure you are securing the best possible venue for your association event at the lowest cost, lowest risk, and with exceptional overall value.

HelmsBriscoe is your trusted partner. We have a long-standing history of exceeding client expectations and reducing the risks associated with meetings. Since our inception in 1992, hundreds of association clients, representing thousands of individual events, have entrusted HelmsBriscoe with their venue selection and contracting needs. In 2025 alone, we booked more than 7.3 million room nights in 118 countries. You can trust that we will put our size, contract expertise, and purchasing power to work for you. With Associates in more than 64 countries, we have the global reach and experience to serve your needs wherever they may be.

We're at Your Service

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