

HELMSBRISCOE

THE GLOBAL LEADER IN

# Meetings Procurement

*"For just short of two decades, HelmsBriscoe has provided excellent site selection services for our large and small, long-term and short-term meetings and events. They continue to successfully work with our many internal planners to negotiate hotel contracts around the world to match each of their meeting or event specifications — everything from location and lodging, to meeting space, budget and more. Over the years, our partnership with HelmsBriscoe has grown and their team has adapted internal procedures and reporting processes to suit our needs. They understand our business and are extremely efficient with our, oftentimes, short-term needs. What can I say — they Just Do It!"*

***– Nike Global Meetings & Events***

**HelmsBriscoe makes the process easy.** Whether you are considering an event on land or at sea, we will help you identify and secure the ideal venue. With HelmsBriscoe's support, your decisions are more informed and risks are mitigated. Our full-service cruise option provides onboard cruise event management professionals who will make successful event execution easy, even if it is your first meeting on a ship.

**HelmsBriscoe is the smart way** to efficiently source your meeting needs. We bring you the information you need to make an informed selection without the bias of a sales team or representation company. Our more than 1,500 Associates are armed with years of experience and proprietary information systems that enable them to bring you unsurpassed expertise and negotiating power. Together, we can ensure you are securing the best possible venue for your event at the lowest overall cost.

**HelmsBriscoe has a long-standing history** of exceeding client expectations. Since our inception in 1992, thousands of clients have entrusted HelmsBriscoe and HelmsBriscoe Cruises with their hotel or ship selection needs. In 2025, we contracted more than 39,000 meetings and events in 118 countries. You can trust that we will put this size, experience, and purchasing power to work for you. With Associates in more than 64 countries, we have the global reach and experience to serve your needs wherever they may be.

## We're at Your Service

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